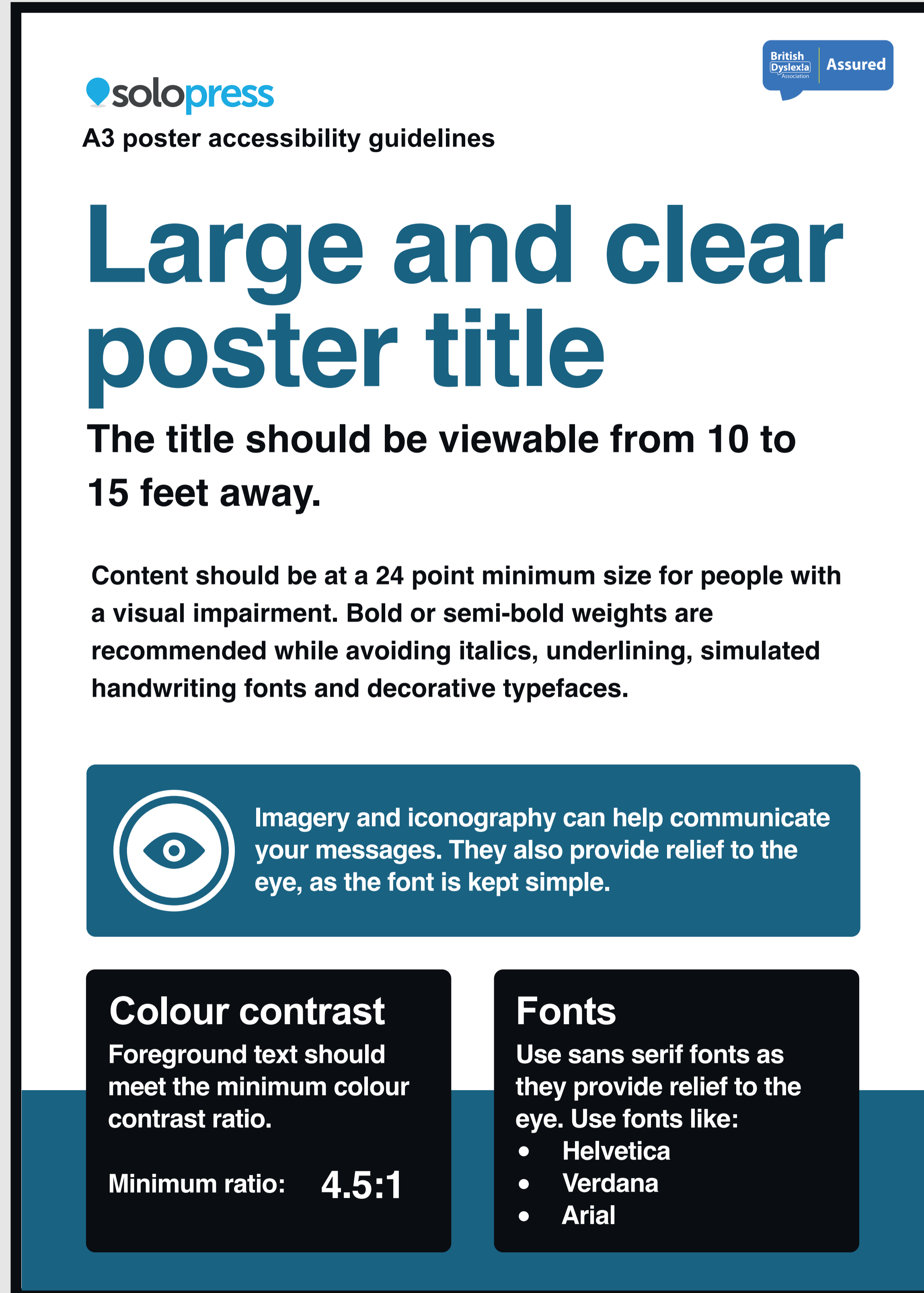


A3 poster




solopress British Dyslexia Assured

A3 poster accessibility guidelines

Large and clear poster title

The title should be viewable from 10 to 15 feet away.

Content should be at a 24 point minimum size for people with a visual impairment. Bold or semi-bold weights are recommended while avoiding italics, underlining, simulated handwriting fonts and decorative typefaces.

 Imagery and iconography can help communicate your messages. They also provide relief to the eye, as the font is kept simple.

Colour contrast
Foreground text should meet the minimum colour contrast ratio.
Minimum ratio: **4.5:1**

Fonts
Use sans serif fonts as they provide relief to the eye. Use fonts like:

- Helvetica
- Verdana
- Arial

A3 poster example

High colour contrast.

Clear section titles

All content left aligned

Large font sizes



Saturday, 21st November 2020 **solopress**

Business conference 2020

Our Speakers

 Matt Smith Finance officer	 Adam King Senior analyst	 Sara Hale Lead Manager
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 **Event Location**
12D Trade Square, London, N1 9AL

 **Event Time**
9:00 am to 8:00 pm

Legible fonts

Large iconography to help communicate a message.