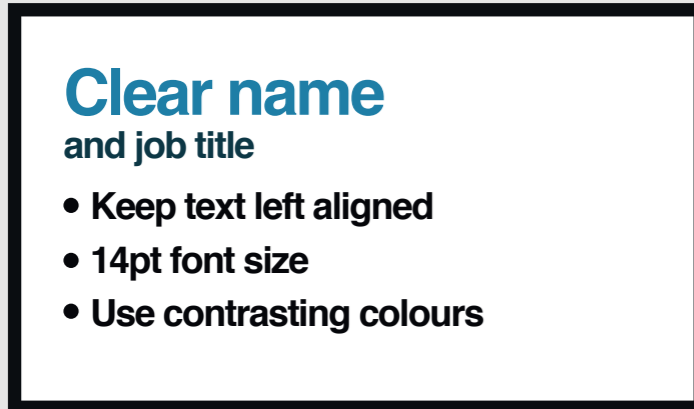


## Business card



## Business card example

Contrasting background



Uncluttered logo

Iconography to help communicate a message



Large font sizes

Spaced out content

## Printing

Use Uncoated matt paper that's thick enough to avoid print on the other side showing through.

## Fonts

Use sans serif fonts like:

- Helvetica
- Verdana
- Arial
- Microsoft sans serif

## Font Size

Recommended size of 14pt for people that are visually impaired

Minimum font size of 12pt.

## Font styling

Using sentence case, bold or semi-bold weights are recommended. While also avoiding italics, underlining, simulated handwriting fonts and decorative typefaces.